

Drupal Commerce 2

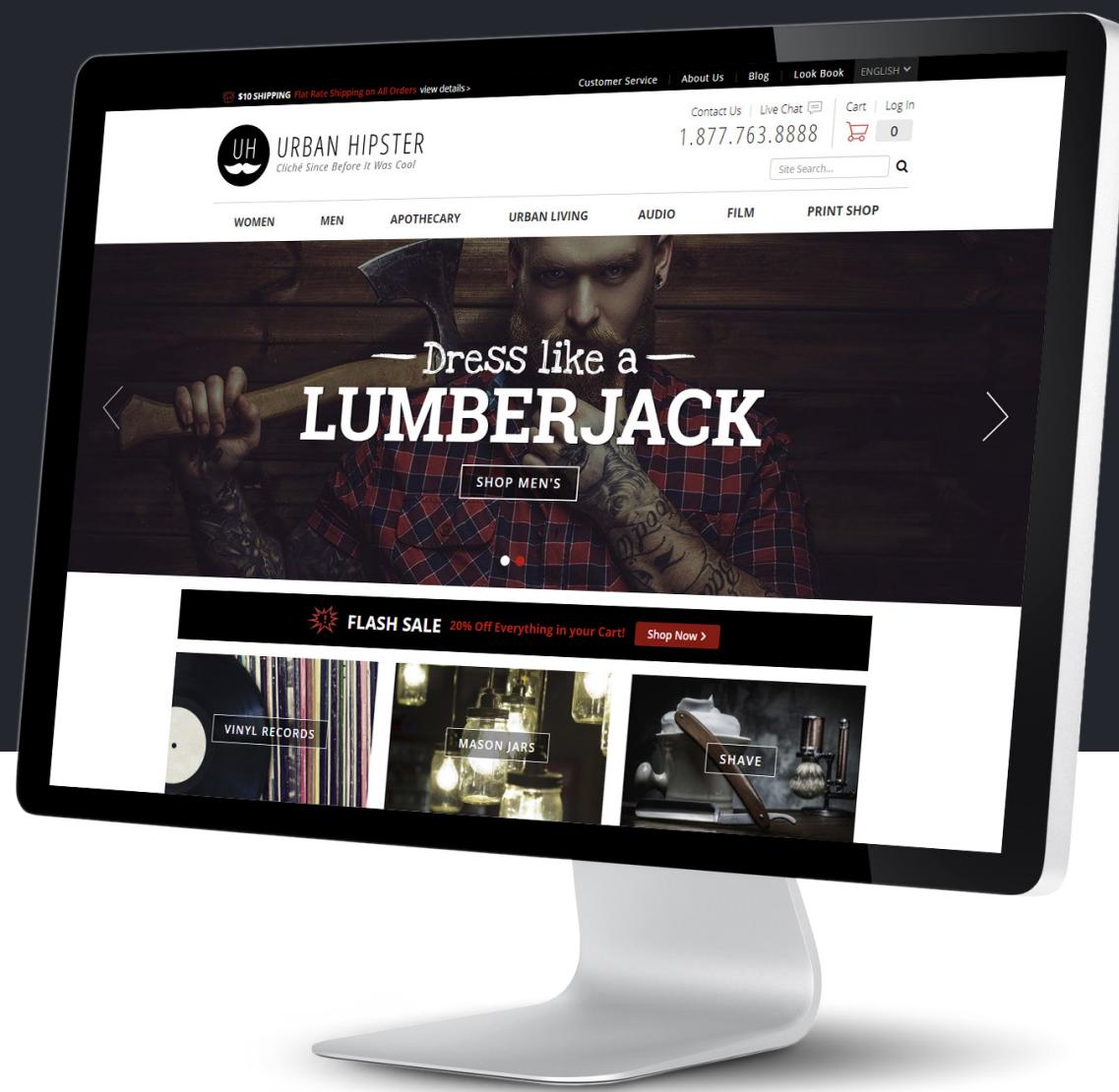
An Overview of Our “Urban Hipster” Demo

The following outline will show you some of the unique homepage features packed into our Drupal Commerce 2 demo site.

Of course, this is just one layout. Drupal's powerful theming engine can adapt to anything your creative staff can imagine.

See our demo live at:

commerceplus.acromedia.com



Site Header

The site header is the first thing your customers will see, so it's important that it contains everything customers will need. Branding and navigation aside, let's take a look at some of the more unique elements.

1 Top CTA

An easily customizable text-based call-to-action at the top of the page is a subtle way to announce promotions.

2 Company Logo

The company logo in the header should always link back to the homepage.

3 Contact Details

Let your customers know that help is available.

4 Multi-store/ Multi-language

Drupal and Drupal Commerce come with exceptional support for multi-store and multi-language websites.

5 Customer Account Login

Customers can login and access their account overview pages via this customer menu.

6 Quick Cart

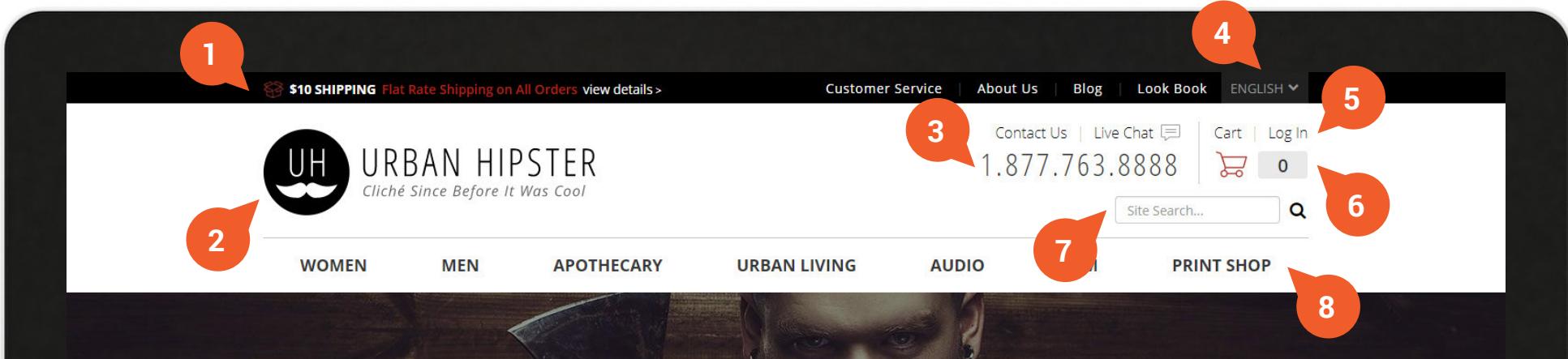
A quick-view cart shows the cart content at any time.

7 SOLR Powered Site Search

SOLR has become the standard for generating search results. From products or blog posts, Drupal Commerce leverages SOLR heavily.

8 Primary Navigation

Primary navigation provides links to interior pages.



Homepage Elements

The screenshot shows the homepage of the Urban Hipster website. At the top, there's a navigation bar with links for Customer Service, About Us, Blog, Look Book, and English language selection. Below the navigation is the Urban Hipster logo with the tagline "Cliché Since Before It Was Cool". The main banner features a woman in a plaid shirt with the text "Dress like a LUMBERJANE" and a "SHOP WOMEN'S PLAID" button. To the right of the banner is a section for a "FLASH SALE" with a 20% discount offer. Below the banner are three product categories: "VINY RECORDS" (records), "MASON JARS" (candles), and "SHAVE" (shaving products). The "FEATURED PRODUCTS" section displays six items with their names and prices: "Custom Mason Jar" (\$8.00), "Kid A Radiohead" (\$14.99), "Why You're So Awesome Book" (\$12.00), "Owl Glasses Holder" (\$32.00), "Super Chill Cooler Bag - Lemon" (\$32.00), and "Glass Sphere Terrarium" (\$50.00). At the bottom, there's a newsletter sign-up form with a red infinity symbol icon and a "Hook Me Up!" button.

Rich Media Slider

Large, impressive graphics draw the attention of your customers. Rich media sliders are a great way to make an impact and can be used to promote a featured product, category or collection.

Editable Calls to Action (CTAs)

An assortment of editable content area CTAs can give customers necessary information or direct them to your more popular products.

Featured Products

Feature products throughout your website, configured manually or dynamically.

\$8.00 Custom Mason Jar Urban Hipster	\$14.99 Kid A Radiohead	\$12.00 Why You're So Awesome Book KnockKnockStuff	\$32.00 Owl Glasses Holder Uncommon Goods	\$32.00 Super Chill Cooler Bag - Lemon BAN.DO	\$50.00 Glass Sphere Terrarium Torre & Tagus
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NEWSLETTER SIGN-UP Receive UH Exclusive Orders!

Email Address ... Hook Me Up!



FEATURED WOMEN'S

 \$25.00 Giant Taco Pool Float Big Mouth Inc.	 \$68.00 Retro Style High-Waisted Floral Print Dress Slenderella	 \$46.00 Flowered Tall Rainboots Evercreatures	 \$34.00 Check Dressing Gown Slenderella	 \$18.00 Shay Headband Turtle Fur Lifestyle	 \$120.00 Sunglasses in Black Tortoise Komono Clement
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FEATURED MEN'S

 \$29.00 Aviator Sunglasses RayBan	 \$34.00 Vintage Beard Clippers Burman	 \$59.00 J.S. Canvas Laptop Messenger Bag Best Made Co	 \$84.00 Cascade Casual Workboot Ariat	 \$29.00 Distressed Flannel Shirt Best Made Co	 \$198.00 The SWS 100L Roll Top Duffie Best Made Co
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LOOK BOOK

CUSTOMER SERVICE

-  Shipping Information
-  Returns & Exchanges
-  FAQ
-  Contact Us
-  Live Chat

Contact Us | [Live Chat](#) 
1.877.763.8888

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Kelowna, BC, Canada
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Newsletter Sign-up

Capture emails for your newsletter and promotional emails. Signups like this can be integrated easily with your existing email delivery provider.

Targeted Featured Products

Featured products can easily be narrowed down to specific categories too.
(ie: Mens/Womens, Popular Items, etc)

Lower Calls to Action (CTAs)

Additional CTAs can be provided for unique website features and customer service links.

Site Footer 'A Place for Everything Else'

The footer, as always, can be customized to display anything else required on the page. Social media links, contact information, legal jargon, etc.

Product Listings

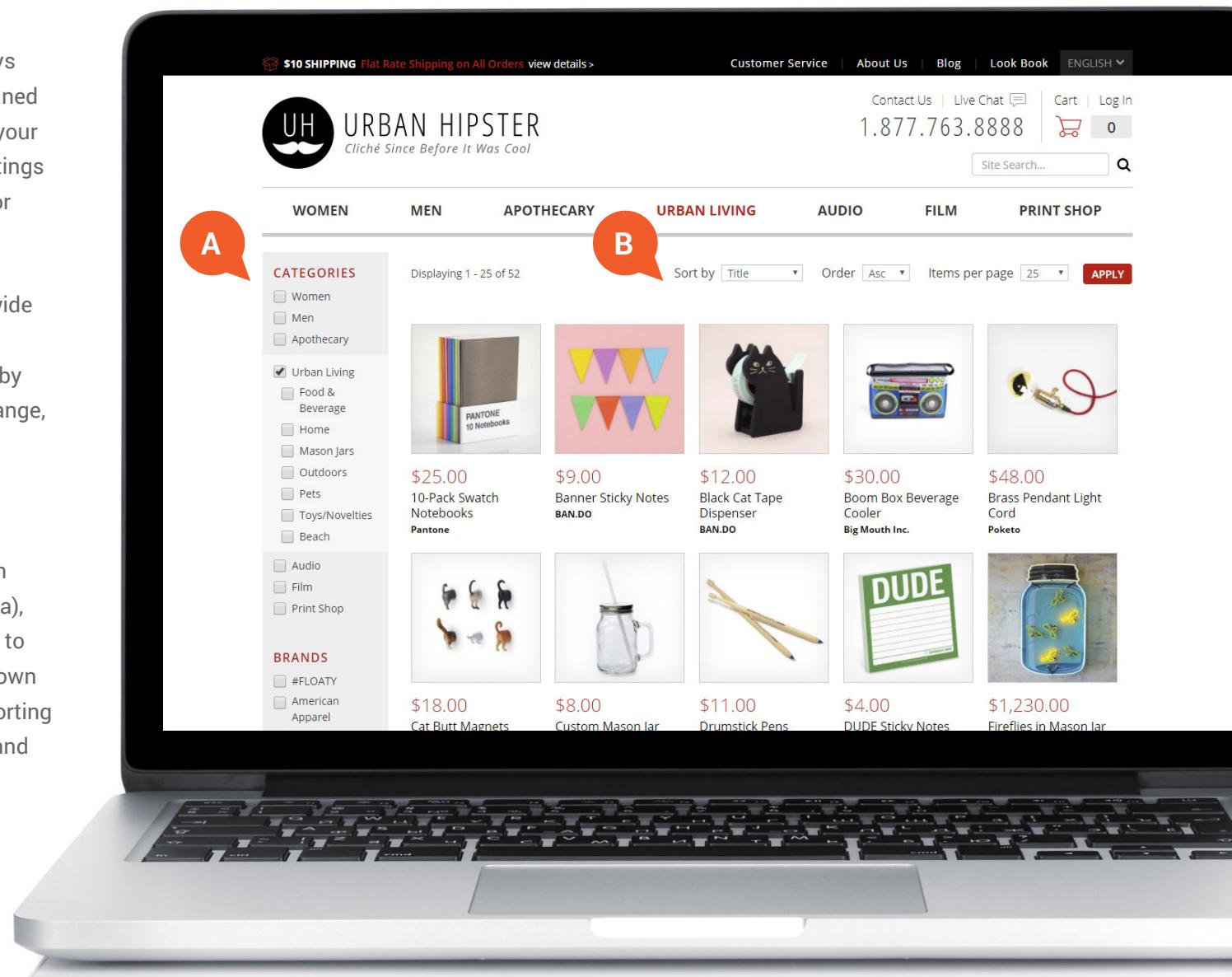
A Catalog Filters

The basic catalog page displays product results that can be refined using a faceted search. Allow your customs to tick on and off settings to narrow or broaden results for tailored browsing.

Facet based catalogs have a wide variety of filtering options. For example, you can filter results by category, brand, colour, price range, and much more.

B Sorting Options

Allow customers to sort search results alphabetically (a-z or z-a), by price (low-high or high-low), to adjust the number of items shown on a page and more. Default sorting options are fully configurable and custom options can be built to meet whatever requirements you may have for your products and content.



Product Details

Everything on the product details page can be customized and configured for the specific product being showcased.

1 Social Share Buttons

Share buttons let customers quickly share this product with their friends.

2 Product Images

This photo changes as customizable options are selected. It can also be used as a gallery to showcase multiple images or product videos.

3 Product Details & Add to Cart

Basic details about the product, customization attributes, and an add to cart button are easy to configure per product type.

4 Additional Information & Review

Configure your product pages any way you like. Using a tabbed content area, you can include more details, reviews and other types of content to help inform your customers.

5 Recommended Products

Configure recommended products to display per product. This type of data can be added to products manually or dynamically.

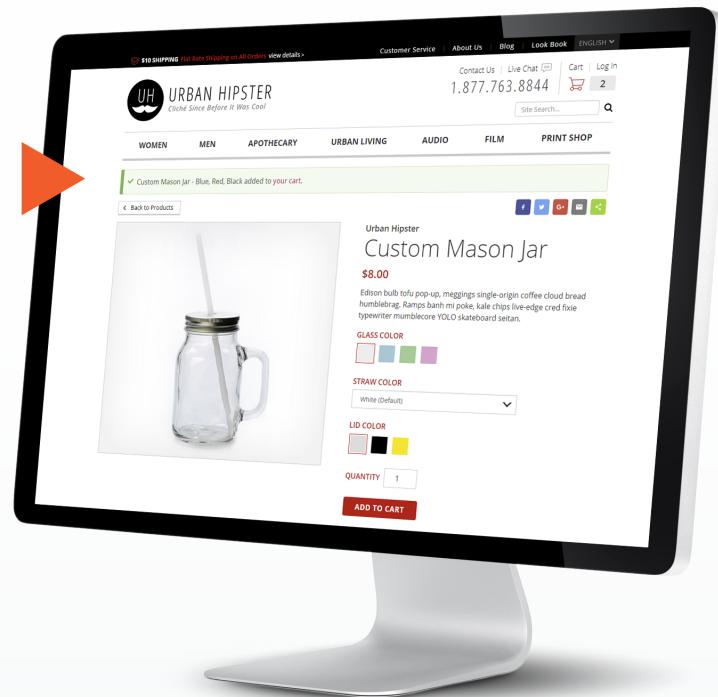
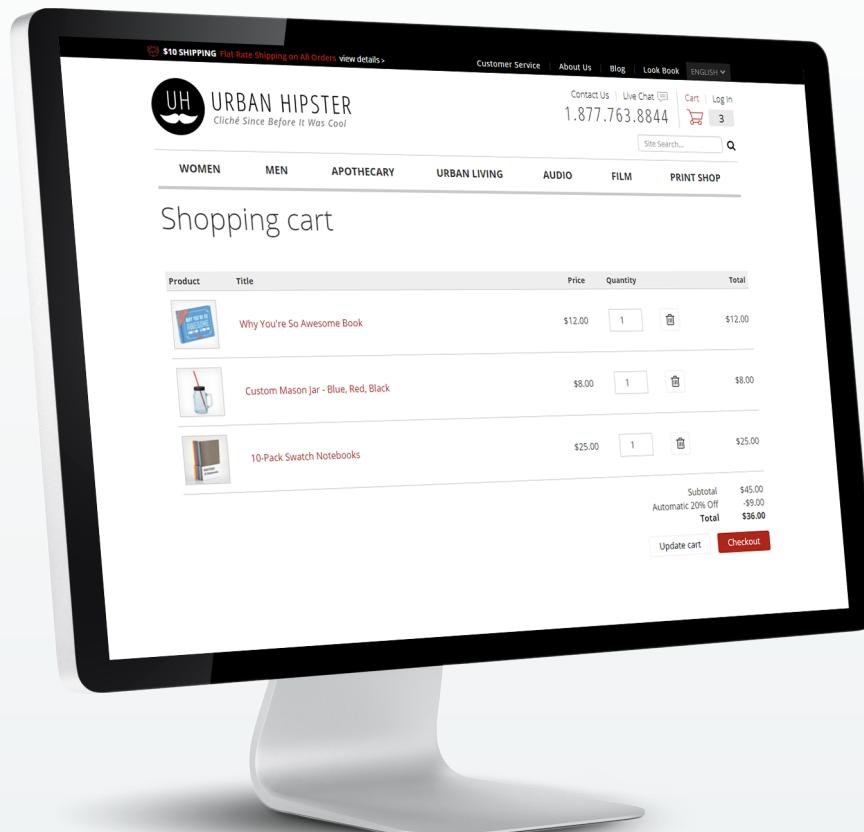
The screenshot shows a product details page for a "Custom Mason Jar" by Urban Hipster. The page includes a header with shipping information, customer service links, and a search bar. Below the header is a navigation menu with categories: WOMEN, MEN, APOTHECARY, URBAN LIVING, AUDIO, and PRINT SHOP. A red callout bubble labeled '1' points to the social sharing icons at the top right of the page. The main content features a large image of a mason jar with a straw, labeled '2'. To the right of the image are customization options: 'GLASS COLOR' (red, blue, green, purple), 'STRAW COLOR' (white, black, yellow), 'LID COLOR' (grey, black, yellow), and a 'QUANTITY' selector set to 1. A red callout bubble labeled '3' points to the 'ADD TO CART' button. Below the customization options is a tabbed section with 'DESCRIPTION', 'SPECIFICATIONS', and 'REVIEWS' (with a count of 2). A large red callout bubble labeled '4' covers most of this section. At the bottom, there is a 'RECOMMENDED PRODUCTS' section displaying six items: Mason Jar Cookie Cutter (\$2.00), Mason 2.15-Gallon Beverage Dispenser (\$20.00), Mason Spice Jars (\$12.00), Replenish Mason Jar Feeder (\$350.00), Fireflies in Mason Jar Sculpture (\$1,230.00), and Mason Jar Soap Dispenser (\$15.00). A red callout bubble labeled '5' points to the first recommended product.

Add to Cart Confirmation

An 'add to cart' confirmation message appears when the add to cart button has been clicked.

By default a simple block will appear at the top of the page, displaying the message, "<product name> has been added to your cart".

The confirmation can be customized. For instance, the message can be reconfigured to appear in a pop-up block that is more likely to grab the user's attention. Within this block, recommended add-on products can be displayed, allowing the user to add more optional items to their cart.



Shopping Cart

Most online stores will have a cart page similar to the layout shown here.

This page is a place where customers can adjust quantities, view their purchase total, and know they can begin their checkout.

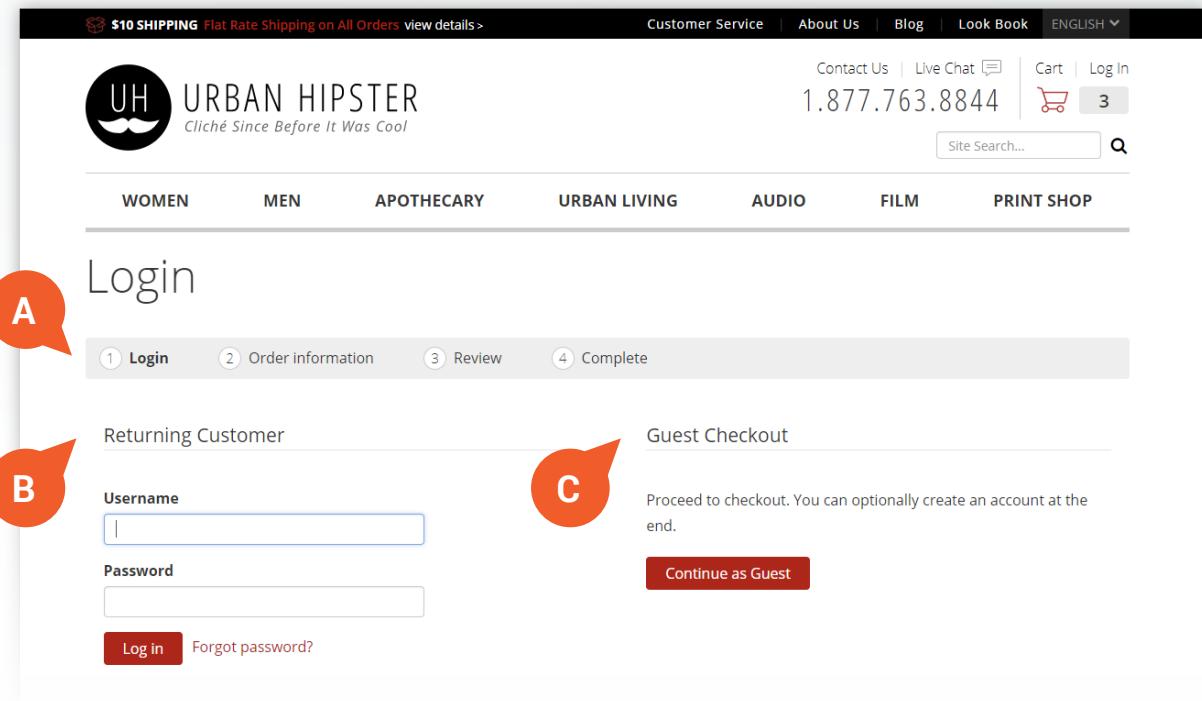
Checkout

Drupal Commerce lets you configure your checkout flows to suit whatever you're selling. Some examples are physical products, digital downloads, subscriptions and event registrations.

Drupal Commerce has an intuitive checkout flow builder that lets you easily customize what customers can do during checkout.

Login

Unless a user already has an account and is logged in, the first page of the checkout is a login page.



A Checkout Progress Indicator

A checkout progress indicator lets customers know what step they're on throughout the entire checkout flow.

B Returning Customers

Customers who already have an account can login right away. A customer account lets your customers see past orders, save shipping addresses, add payment methods, etc.

C New Customer Creation or Guest Checkout

You can allow customers to create a new account on the site or to check out as a guest. Turning either functionality on or off is as simple as checking a box for this checkout flow. This is something administrators can access and configure.

Order Information

This step of our checkout flow is where customers select a payment method and enter billing information.

1 Order Summary

The order summary shows each item that is to be purchased. Customers can also apply promotional coupon codes, if available.

2 Contact Information

An email address must be provided to establish a profile and to be able to contact the customer in case of a problem with their order.

3 Shipping Information

Customers can enter their shipping details here. The fields associated with this form change as needed depending on which country is selected. Digital products require no shipping options, so payment information is all the customer needs to provide.

Order information

1 Login 2 Order information 3 Review 4 Complete

Contact information

Email *

demo@acromediainc.com

Shipping information

First name * Last name *

Charles Mound

Company - Optional

Street address *

688 W Charles Mound Rd

Street address line 2 - Optional

City * State * Zip code *

Scales Mound Illinois 61075

Order Summary

1 x Why You're So Awesome Book	\$12.00
1 x Custom Mason Jar - Blue, Red, Black	\$8.00
1 x 10-Pack Swatch Notebooks	\$25.00
Subtotal	\$45.00
Automatic 20% Off	-\$9.00
Total	\$36.00

Coupon code

Apply coupon

Shipping method

\$10 Flat Rate Shipping: \$10.00
 Pickup In Store: \$0.00

Payment information

New credit card
 Email Money Transfer (further instruction after order has completed)
 Bank Transfer (further instruction after order has completed)
 Cheque (further instruction after order has completed)
 Pay In Store

4

Shipping Method

Configurable shipping methods are shown here for the customer to choose. Many shipping providers are already integrated into Drupal Commerce and more are always being developed. This allows for dynamically generated shipping rates based on a number of parameters.

5

Payment Information

A large number of payment methods are already integrated into Drupal Commerce, with more constantly being developed.

6

Continue to Review

Once a customer has completed this page they can move on to the review page.

Let's look at this page now.

4

Shipping method

- \$10 Flat Rate Shipping: \$10.00
- Pickup In Store: \$0.00

5

Payment information

- New credit card
- Email Money Transfer (further instruction after order has completed)
- Bank Transfer (further instruction after order has completed)
- Cheque (further instruction after order has completed)
- Pay In Store

Use my shipping information. - Optional

Card number *

4111111111111111

Month * Year *

10 / 22

CVV *

123

First name * Last name *

Company - Optional

Street address *

Street address line 2 - Optional

City *

State *

- Select -

Zip code *

[Continue to review](#) [Go back](#)

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Review

The order review page gives customers one last look at their information before completing checkout.

A Contact & Payment Details

All of the previously entered information is now displayed here for the customer to review. Customers can easily go back and edit their payment information if a mistake is found.

B Order Summary and Coupon Code

The order summary has now been updated to reflect the final total that includes taxes. Like in the previous page, customers still have the opportunity to apply promotional coupon codes.

C Complete Purchase or Go Back

If all of the information is correct, the final step is to pay and complete the purchase. Let's do this now. Click the 'Complete Checkout' button below.

Order Summary

1 x Why You're So Awesome Book	\$12.00
1 x Custom Mason Jar - Blue, Red, Black	\$8.00
1 x 10-Pack Swatch Notebooks	\$25.00
Subtotal	\$45.00
Automatic 20% Off	-\$11.00
Shipping	\$10.00
Tax	\$2.70
Total	\$46.70

Contact information (Edit)
demo@acromediainc.com

Shipping information (Edit)
Charles Mound
688 W Charles Mound Rd
Scales Mound, IL 61075
United States

Shipping method
\$10 Flat Rate Shipping

Payment information (Edit)
Visa ending in 1111 VISA
Expires 10/2022

Coupon code **Apply coupon**

Pay and complete purchase **Go back**

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WOMEN APOTHECARY
AUDIO PRINT SHOP

MEN URBAN LIVING FILM

BILDSTEIN APPROVED CLEARANCE FEATURED

CUSTOMER SERVICE ABOUT US BLOG LOOK BOOK

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Order Confirmation Page

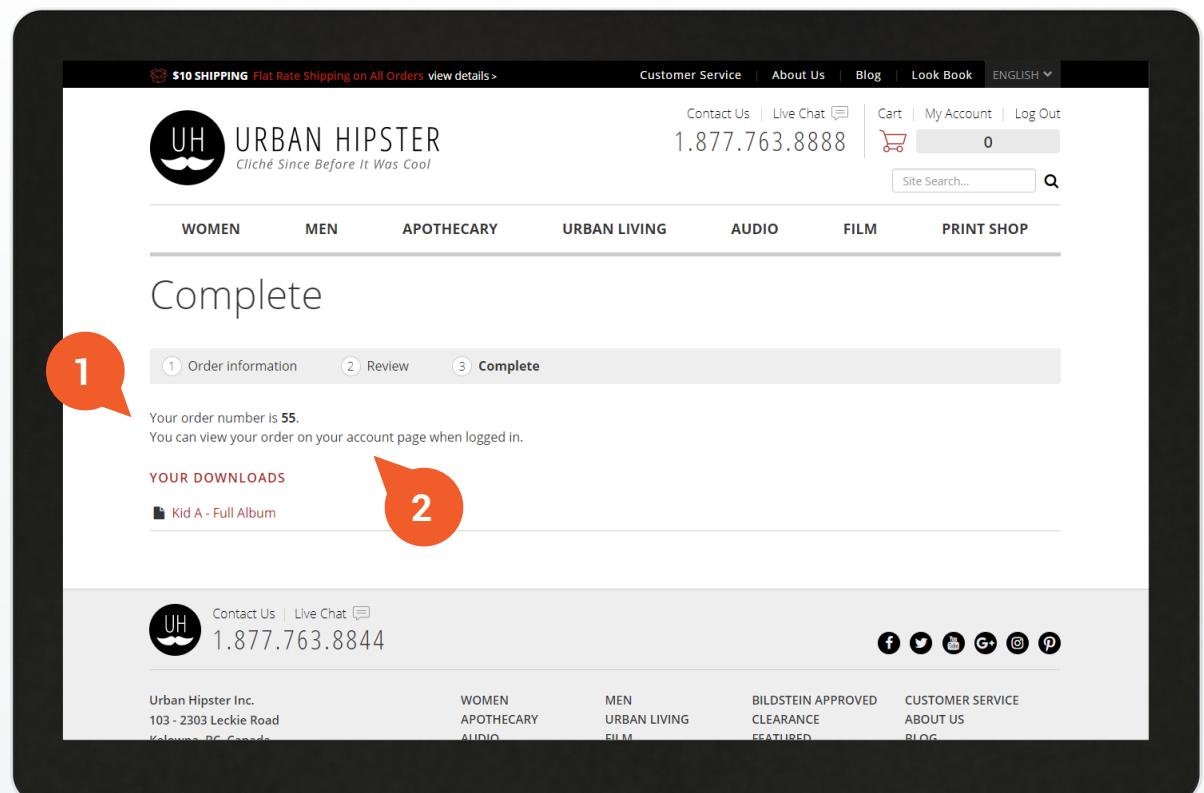
The order has been placed!
Let's take a look at what's here.

1 Order Number

Every order is assigned a unique order number. Customers and store managers can reference this number to view the order at a later date.

2 Complete Message

Upon completing the order, each payment method can display a unique set of instructions to the customer. For digital purchases, links can be included to any of the purchased digital downloads in this message area.



Still have questions? Contact us



solutions@acromedia.com



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